

- Contest description # 6
- > Overall Planning # 13
- Sponsoring /funding # 14
- Landing page (already active on <u>www.spacetube.xyz</u>) # 15
- Draft design of the internet platform # 16

INFORMATIONS TO BE FOUND ON SLIDES

AN INITIATIVE OF BENJAMIN SCHREIBER (MC2 ASBL)

- Civil engineer , physicist , aerodynamicist
- Served 27 years on the projects of the European Space Agency in the Netherlands and France
- Currently engaged in education actions
- Contacts and coordinates partners in the proposed educative project

PARTICULARITIES OF THE PROJECT

- Purpose of the event: To sensitize young people of school age to science, especially space (from questions on the universe to all applications of space) using the channel of "tubes" (short video sequences)
- **How?** By appealing to their imagination and the interest they have for all the information they receive via the internet, young people are invited to make a short amateur video whose theme deals with space. This will bring them closer to one of the branches of science and technology in constant evolution.
- Operative process : The competition is managed by an internet platform for the
 production, submission and pre-selection by the general public. It will be driven by an
 organization that is active in this sector and is open to the general public and concludes
 with an open day where the winners will be named.
- With whom? The competition is organized in parallel in several countries. Everyone supports the national event.
- **Budget:** The main cost to cover is the design of the platform from existing generic elements.

RULES AND PROCESS OF THE CONTEST

- The competition is about the realization of a short video sequence (3 min) on the theme of space (scientific / technical / historical / humor)
- Participants must be between 9 and 19 years old. However those under the age of 13 will submit via a parent (due to facebook and / or youtube account restrictions)
- The competition takes place in several countries in parallel and in the national language (s)
- The competition period is the same in all countries
- A large part of the competition process takes place through a dedicated internet platform
- Participants are required to caption all dialogues with an online Dotsub system that automatically translates subtitles into all languages
- Participants are required to identify themselves by a form that the organizers validate and may sanction if the statements are false or inaccurate. They provide the name of the author / director and a photo/portrait that will appear in the presentation of videos to the public.
- The platform will allow an authenticated audience to cast a vote for 1 to 3 videos presented in each country. A jury or experts is also casting their vote. The final selection is the combination of public and expert votes.
- The organizers will present around October 2018 the pre-selection at the occasion of an open day event in each country. The place of the event (run by the "partners") is a place/organization generally in contact with the general public for science education
- In each country the winners will be chosen at this event by a simple technique of voting / applauding /
- The organizers will also nominate an international winner.

THE RULES EXPLAINED TO THE PARTICIPANT

How does it work?



Register to the contest by yourself or with a team of maximum 2 friends. Ask an adult to register for you if you are younger than 13.



of tools you can use for creating your videos. Browse the ESA Video Archive for



Create your video. Make sure it's not longer then 3 or less.



upload page. Don't forget to provide some information about you or your team if



everything is OK with your



Spread the word on social the contest begins: ask people to vote for your video. Voters can also win awesome prizes.



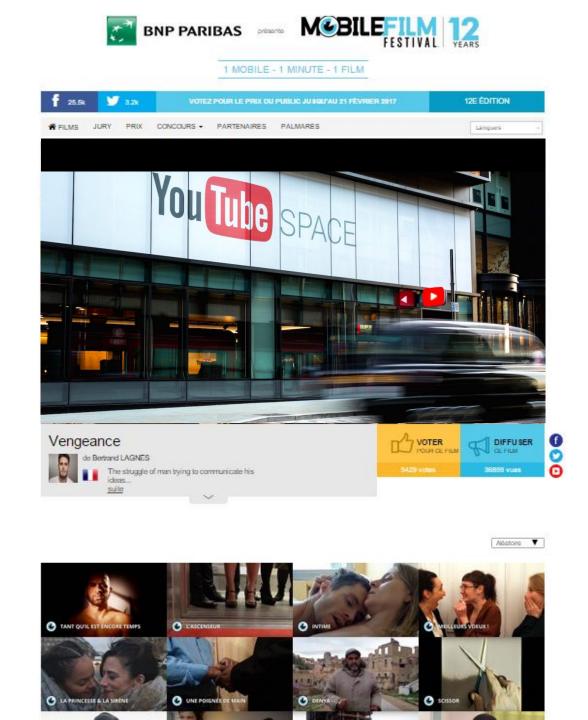
Public voting and our jury will pick the 10 best videos, that will be presented at the national open day in your national space centre.

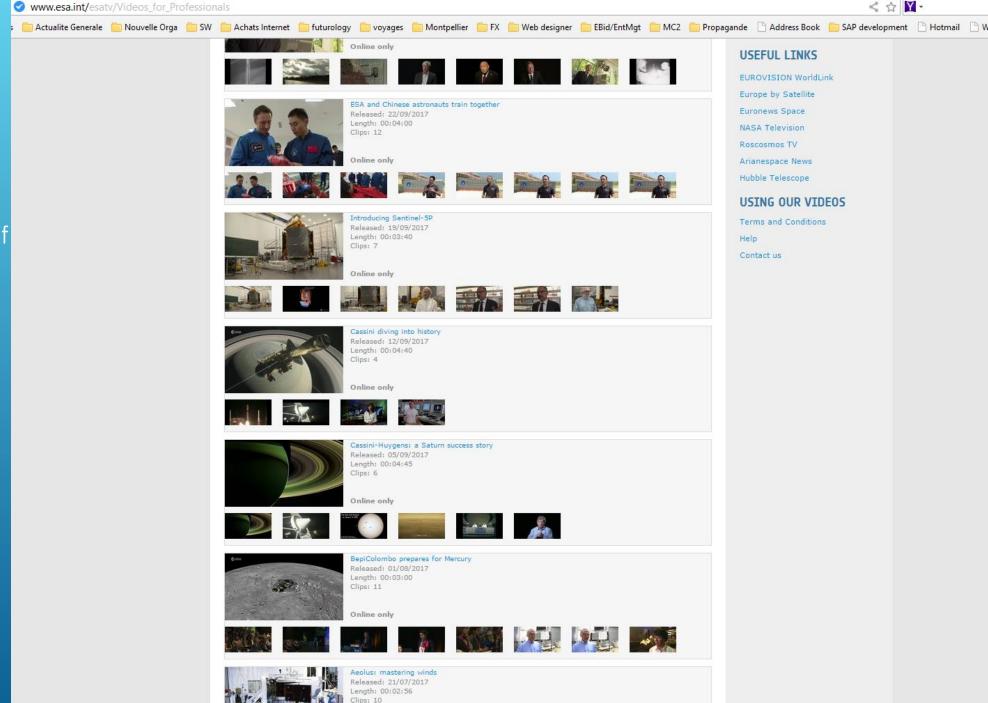


The 3 best videos are designated for the national prize. A jury will pick an international winner who will get a chance to visit the astronaut training center in



Example of competition (for adults, free subject): MobileFilmFestival.fr The Big Bang Spacetube platform Operates in the national languages of the participating countries





Audio-visual material made available for the achievement of tubes (here databank of ESA)



- Belgium : Von Karman Institute for fluid dynamics and the federal Brussels planetarium using the inforscience and Wtenschap network
- Europe -Netherlands: ESTEC : European Space Technical ESA technical Center
- Bulgaria : Naval Academy/Planetarium

EUROPEAN SPACE TECHNICAL CENTER (ESA) NL



VON KARMAN INSTITUTE B



PLANETARIUM OF THE NAVAL ACADEMY BG



EXAMPLE OF PARTNERS OPEN DAYS INCLUDING THE EVENT : ESTEC NL

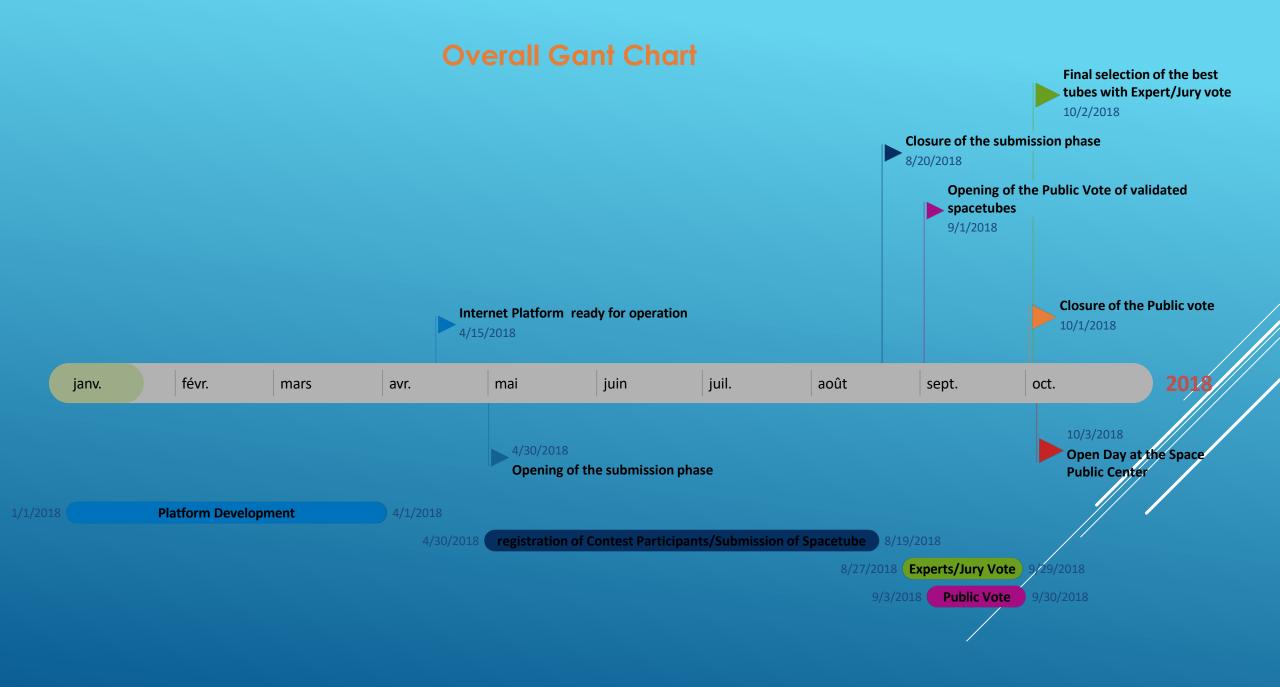
• Open days in October 2018 during the Science week in NL





THE INFRASTRUCTURE, CORE OF THE COMPETITION

- The core of the contest is an internet platform :
 - Publication of all aspects (regulation, explanation of operation and progress)
 - Competition announcement and promotion (including sponsors) and information of partners and sponsors
 - Provision of audio-visual equipment access and applications / programs free of use for the production of tubes
 - Submission of sequences with registration of participants and "voters"
 - Pre-selection by online vote
- Announcement of the winners each partner arranges a public open day and has projection facilities for pre-selected tubes. An applause measurement (ex using Vumeter application) technique is used to designate the public awarded winners



SPONSORING / FUNDING

Prices will be mainly technological products:

Airbus Foundation (2 main prizes per country) : launcher/rover/satellite models Ubisoft (video games) ESA (education center)

The first winner in each country (one per age range 9-13, 14-19 yrs) will also be invited for a visit to the ESA Astronauts Training center and 3M Innovation discovery center by the 3M company

Platform funding and coordination costs are covered by

Local authorities

European funding

Hospitality expenses during open days are borne by national centers

PRELIMINARY DESIGN OF THE LANDING PAGE ON WWW.SPACETUBE.XYZ

2018 BIG BANG SPACETUBE FESTIVAL

Faites décoller vos idées en participant à un concours de réalisation d'un « tube » sur un sujet se rapportant à l'espace en gagnant une console , jeu vidéo ou smartphone si vous vous êtes distingué !

Jeune âgé e de 9 à 19 ans en situation scolaire ,créez un scénario sous la forme

READ MORE

ENTER YOUR EMAIL TO GET NOTIFY

Your Email...

NOTIFY ME

🔊 2018 Big Band Spacetube Festival. Get ready!

